

Alma Foundation Meeting Minutes

Tuesday, July 26, 2016 - 6:00pm at the tent behind Town Hall

1. **Call to Order:** 6:21pm by Tim Z. Member present include Tim Zingler, Mark Bond, Andrew Zimmerman, and Megan Potter. Approximately 10 members of the public also present.
2. **Approval of Agenda:** Addition of item 3a, for Dave Aceto regarding the bike race.
3. **Approval of May and June Minutes:** May minutes are currently missing so no vote will be made this meeting. A motion is made by Mark to approve the June minutes; seconded by Andrew. All ayes; June minutes are approved.
3a. Bike Race: \$600 from sponsors, \$700 in participant fees. 20 Participants this year; the Breck 100 and Vail Xterra were both on the same day this year. Absolute Bikes and South Park Brewing gave lots of swag and everyone got a prize this year. Forest Service called after the race to see if it was happening this year, so unsure if money is owed to them. Currently planning on splitting the money between the Foundation and Northwest Fire and paying the Forest Service if needed.
4. **Treasurer's Report (Mark):** Festival sales increased again. Expenses are not all entered yet, and some bike race items need to be taken out of the festival income. Net income looks to be about equal to last year. Mark recommends moving money out of the operating expenses to the money market account as there is now a debit card and over \$100k in the account. 1st by Megan, 2nd by Andrew. All ayes; the motion passes.
5. **Phone Messages (Town Hall):** Nancy reports that the Airstream group will return in 2017.
6. **Community Comment:** Per Tim Balough, when is bingo going to restart? September 8th. Per Ryan and Kelly, South Park Disc Golf is officially a non-profit as of April. A new course is opening in Lake George, and sponsorship is available for tee pads at \$200. Tim Z. makes a motion to sponsor one tee pad; seconded by Mark Bond. All ayes; the motion passes. Per Bonnie, Wendy's Wildflowers went really well. Over 30 people participated.
7. **Riverwalk Status Report:** Per Nancy, the AOB foreclosure will be complete by August 15th; currently hoping to make the property more attractive. The new closing date for the Riverwalk property is August 31st for the originally discussed price. Foundation cannot apply for grants until we have closed on the property. Proposed cost by engineer is \$450k.
8. **Ed Snell Race and the Day After:** This year will be the 36th annual race - Saturday, August 20th at the stone church. Swansons are trying to retire from this event - Jim Heil is interested in taking it on, with alternate route option. We will try to get the run-down from Beth as to the various volunteer positions it takes to get this event running smoothly. For the day after, Samantha is interested in having a 2-step dance instructor to raise money for the Foundation.
9. **Blues, Brews, Subarus, Digeridoos, Scooby-Doos:** This event is indefinitely cancelled.
10. **Next Festival Conversation/2016 Recap/Planning for 20th Annual:** Per Andrew - perhaps more mowing is needed to make for more parking. Thistle management in the park would also be ideal. Per Chip - Wyndham is essentially a sponsor, can we put them on the tshirts? Per Mark - recycling areas could be better labeled. Per Nancy - reports of kids in the vendor stuff early in the morning. Nancy reads some items from the vendors surveys - ideas include: specific vendor parking, improved vendor wifi, advertising in Flume and on the Highway, more port-a-potties, more picnic areas, alteration of camping prices, specific close-down time. Perhaps sectioning off an area for vendors to be able to move out on Sunday evening. Per Tim Z - time for a 20 year assessment; will be 3rd Saturday in July. Vendor criteria - should we be promoting new artists or allowing the "grandfathered" people? We are down 2 food vendors and 8 art vendors. Tshirt order was about right this year. Need to find a balance between the "good old days," keeping the same energy level, and moving forward.
11. **Officer Reports:** None.
12. **Adjournment:** 8:01pm by Tim Z. All ayes, the meeting is adjourned.