

Alma Foundation Meeting Minutes

March 28, 2017

1. Call to Order: Meeting is called to order at 6:07. Present: Andrew, Bonnie, Mark, Megan, Nancy W., Samantha; Absent: Maggie, Minette
2. Approval of Agenda: Nancy W. motions to approve, Mark Seconds for approval.
3. Approval of February Minutes: Megan motions, Nancy W. seconds for approval of Rev 1.
4. Treasurer's Report: Megan motions, Andrew seconds for approval.
5. Ed Snell Fund: Beth: I brought copies of the last two meetings, Sep 2015 & Aug 2016. Intentions are not reflected in the Minutes. Decisions were not made, only discussions. My intention was to ask for Volunteer help. We need the Foundation's assistance. First: Fund was est. in 1980 and existed as a separate entity working in coordination with the Foundation for the first several years. That arrangement changed in 2004-2005 when the Committee that we served with decided that we should go under the umbrella of El Pomar 2020 which had the ability to apply for grants. Tedious work. We came back to the Foundation around 2014. We are happier under the Foundation. We are a community organization. It was stated that Eric and I were looking to retire. Amy Majikas and Peter Muller will help Beth and Eric on the planning for the race and the disbursement of funds. I brought a write up that was created as a vision statement when we joined 2020. (Beth read the write up and provided paper copies.) (Mark: This write up included the following statement: The Ed Snell Committee greatly appreciates the Alma Foundation for providing bookkeeping services and oversight of our fundraising efforts while we retain an autonomous committee.) Beth stated the types of disbursements (Also paper copies to the Board). Mark: Thanks for the clarification. I am glad to see that the Committee continues and that these responsibilities are not being transferred to the Board. Megan thanks Beth for her explanation. Beth also read their policy for decision making. Nancy W.: Who do we contact regarding individuals in need? Beth: Me. The person should know that you are coming to us. Tim B: Have them contact you directly? Yes, all in agreement. Mark: No need for motion.
6. South Park Disk Golf: Ryan came to talk about sponsorships. Ryan: We opened last year as a non-profit; we are trying to expand. We have run 4-5 events with success. We got a sign which is at Lake George for a year. Megan: What is the sponsorship (Moonlight - 4 events)? Ryan: \$800 for the four events. There will be flyers put out, including Facebook (2000 members). We would get a "big" sponsor for \$800. We would get announcements at the events. The first is the Moonlight Doubles event; there will be no caddie book for this. They would like to attend the Festival. Nancy W.: If you come up with an idea to advertise before the Festival; let us know. Megan: Motions to fund two events (Moonlight Doubles), for a total of \$600. Mark seconds. All ayes by roll-call

events. Nancy C.: Is this in our mission statement? Put it into advertising instead of sponsorship. Bonnie: Start with the first Moonlight? Megan: It is part of our mission statement to promote community development. Tim Z.: Ryan, can you go the Alma Foundation and send me your info? Ryan: Yes. Jara: I believe that it is in our mission statement to promote this kind of community recreation. It has brought community enrichment in the past.

7. Soup Cook Off: This Sunday at 5:00. The Romp & Stomp is at 2:00 at the Paris Mill. Mark will drop off check next week to the Salt Licking Goat for the aprons as the owners are leaving town. Nancy C.: We need setup help; let's meet at 3:30 to set up. Cleanup: we should have enough; it is an easy cleanup.
8. Festival in the Cloud: Nancy C.: We need art work. Samantha: Can anyone apply? Ans: Yes. Mark will be the volunteer coordinator for the Beer Tent. Tim Z.: we need a volunteer coordinator for the Cloud Control/Firsts Aid "HQ" tent. General Discussion: Julie and Marty are the volunteer coordinators for the Sales Tent. Let's get all the volunteer coordinators at the next meeting. Bonnie and Mark have camping. Samantha: Who is liable for first aid? Nancy C: Go check with our insurance person. Jara: We are providing a first aid kit. Any emergency should be handled through Cloud Control and if needed, through 911. Tim B.: We usually have firefighter and EMT on the scene anyway. Jara: The tent is our meeting spot in the event of a severe emergency. Nancy C.: Ellen suggested that we put a little anvil and hammer on the beer cups in memory of Willie Morrison. Nobody will know what it is, but we will. Andrew: Put his name on the back. Nancy W.: Let's have a beer only ticket line. Mark: Let's talk to Marty and Julie about doing this. Paul Kemp from South Park Brewery spoke. He purchased a trailer this year. It has six taps and a capacity for 20 kegs. General Discussion: More than three flavors of beer is a logistics problem; keep it at three. Mark: I was contacted by Left Hand Brewery. Tim Z.: I have already contacted our usual vendor. Paul: Cost per keg is \$150. Nancy: We have been paying \$80. General Discussion: Let's sell South Park Brewery off one tap for \$8.00. We may have a competitive clause. Tim B.: Use our kegerator inside to bring people in for the book sale. Tim Z. will check on non-compete and also meet off line with Mark to fill in the details of Festival planning. Mark will email details to the Board. Nancy W.: Let the musicians use one ticket for the good beer. Tim Z.: That is complicating things. General Discussion: a keg contains 132 pints. At \$5, we make more money on the more expensive kegs than \$4 for the cheaper kegs. ($5 \times 132 \text{ cups} = \660 , $-\$150 = \510 ; $4 \times 132 \text{ cups} = \528 , $-\$80 = \448) Nancy: Let's do away with the discount and make tickets \$5 each. Do we want special commemorative cups? It costs us \$.50 to put the logo on the special cups. Mega: Motion to have a decision by Apr 4; Bonnie seconds; all ayes.

9. Signage Discussion from February: Bonnie: I contacted R&D signs; they wanted a high resolution photo. I have not been able to make it high resolution but I found someone on line who did. Bonnie presented the concept. The cost is \$40 for three to six, plus the cost of the frame (\$28). Six signs would cost approximately \$400. Samantha will look into the event signs. They are five weeks out on production. Bonnie motions to order six plus frames; Nancy W. seconds. Mark: aye, Andrew: naye, Nancy W.: aye, Bonnie: aye, Samantha: naye, Megan: naye; motion fails. Samantha: We need to look at other options. General: We need signs to advertise our events before we need this. Nancy W.: These are two different topics; we could do this now. Samantha will get more info on the event signs. This will be discussed at next meeting.
10. Community Comment: Jara: Thank you for the office space at the Community Church. We would like to continue to maintain this space. The space is about to be empty as the Vista program is coming to an end.
11. Ongoing Activities Discussion
 - a. Clesson's Cabin: Mark: We have the invoice in the amount of \$3194.82. We approved \$5000. We are not finished. Our RFP did not include the heaters themselves.
 - b. Ladies Aide Hall: Nothing to report.
 - c. Riverwalk: GOCO turned us down. Jara: They picked 21; we were 26 of 62 applicants. We need to look at our overall plan. We need a permit from the Army Corps of Engineers. I would suggest a \$40K grant from Landwater Trust; could the foundation put in \$5K? The GOCO Concept project grants are due soon. These are multi-year grants and we should show them the bigger picture of what we are trying to do. The Heritage Area grants: Hoping for a continuing resolution budget in April. Bob and Mindy will print an April Newsletter regardless. If the grant does not come in, they might approach the Foundation.
 - d. Stone Church: Deferred until next month.
12. Officers' Reports:
 - a. We got a scholarship app; deadline is end of May. Mark will hold on to it.
13. Adjournment: Meeting is adjourned at 8:21.