

Alma Festival in the Clouds **2021 Artist Application**

Celebrate mountain fun and creativity at Alma's 23rd annual Festival in the Clouds, July 17th & 18th. Alma is located south of Breckenridge at an altitude of 10,578 feet. Funds raised benefit cultural, historic, recreation & community projects sponsored by the Alma Foundation. Original art and live music are key to our event. To be considered for this festival, items to be sold must be hand made by you. **No pre purchased or mass market materials.** Nonprofits must provide a service for the Alma community, be certified 501C3 at time of application and will pay full price.

Booth fees are **\$125 per 10' x 10' outdoor art space, \$300 for 10' x 15' food booths.** (Receive \$10.00 discount for preregistration for the following year, if paid in full the by the last day of the festival) A tax deductible donation is requested from each participant for door prizes. Artists provide all display materials and are asked not to leave anything of value overnight. We are not responsible for theft or damage. Fees are non-refundable after July 1st. **BE PREPARED FOR EXTREMELY STRONG WINDS, RAIN, SNOW, HAIL, LOTS of DOGS, & RUGGED TERRAIN!**

If you're new to our festival, please send three representative artwork photos with your application. Artists are to be on-site and demonstrations are encouraged. You will be notified of acceptance. **APPLICATIONS FOR VENDORS SHOULD BE RECEIVED BY JULY 1st. Applications must be submitted with Full payment to be considered.** Late applications will be considered until all spaces are filled.

Our festival is held adjacent to Alma Town Hall, just East of Highway 9, Buckskin Gulch Rd. Booth hours are: **10 am - 6 pm Saturday, 10 am - 6 pm Sunday.** **NO EARLY TEARDOWNS** as it greatly endangers visitors to the festival. **No vehicles are allowed into vendor spaced until 7 pm.** You may walk out items at 6 pm. Because of our limited space we are asking that you respect the area you are given as overage greatly impacts others. **Please note that the Festival in the Clouds is a zero waste event. Please help us to be in compliance.**

For any questions, Contact Sheral at 719-839-1336 or sheral56@msn.com. Go to almafoundation.com for updated info.

Make checks payable to the ALMA FOUNDATION. Mail to: Sheral Ransom
14416 E 101st Ave
Commerce City, CO 80022

Name: _____ Business name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Art/food to be displayed: _____

If sharing a booth, partner's name: _____

_____ 10 x 10 ART booth - **\$125** _____ 10 x 15 FOOD booth - **\$300** (Compostable tableware only)

_____ 110 electric \$25 (food vendors only) _____ 220 electric - \$35 (food vendors only)

Special requests:

Total enclosed: _____ (Enclose check or money order payable to the Alma Foundation)

As voluntary participants, I/we do hereby agree to hold harmless the Town of Alma, Alma Foundation, and any other festival organizers or sponsors, in the event of any theft, damage or injury occurring during or in conjunction with the Alma Festival in the Clouds.

Signed: _____ and _____ Date: _____

Note: Artists are responsible for collecting and submitting sales tax to the state.

FOOD VENDORS: Please go to <http://parkco.us/203/Food-Establishments> and download application for process at least 6 weeks prior to festival date. A copy of license to be turned in with your application and must be posted during the festival.

I give my permission for my contact information to be released to interested parties.

I give my permission for my contact information to be on vendor list passed out at the festival. (Please check if yes)