

**Alma Festival in the Clouds**  
**2022 Artist Application**

Celebrate mountain fun and creativity at Alma's 24th annual Festival in the Clouds, July 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup>. Alma is located south of Breckenridge at an altitude of 10,578 feet. Funds raised benefit cultural, historic, recreation & community projects sponsored by the Alma Foundation. **Original art and live music are key to our event. To be considered for this festival, items to be sold must be hand made by you. No pre-purchased or mass market materials.** Nonprofits must provide a service for the Alma community, be certified 501C3 at time of application, and will pay full price.

Booth fees are **\$125 per 10' x 10' outdoor art space, \$300 for 10' x 15' food booths. (Receive \$10.00 discount for preregistration for the following year, if paid in full the by the last day of the festival).** A tax deductible donation is requested from each participant for door prizes. Artists provide all display materials and are asked not to leave anything of value overnight. We are not responsible for theft or damage. Fees are non-refundable after July 1st. **BE PREPARED FOR EXTREMELY STRONG WINDS, RAIN, SNOW, HAIL, LOTS of DOGS, & RUGGED TERRAIN!**

If you're new to our festival, please send three representative artwork photos with your application. Artists are to be on-site and demonstrations are encouraged. You will be notified of acceptance. APPLICATIONS FOR VENDORS SHOULD BE RECEIVED BY JULY 1st. **Applications must be submitted with FULL payment to be considered.** Late applications will be considered until all spaces are filled.

Our festival is held adjacent to Alma Town Hall, just East of Highway 9, Buckskin Gulch Rd. Minimum booth hours are: **Friday 5 - 9 pm, Saturday 10 am - 6 pm, Sunday 10 am - 6 pm. NO EARLY TEARDOWNS** as it greatly endangers visitors to the festival. **No vehicles are allowed into vendor spaced until 7 pm.** You may walk out items at 6 pm. Because of our limited space we are asking that you respect the area you are given as overage greatly impacts others.

**Please note: Festival in the Clouds strives to be a zero-waste event. Please help us in this effort!**

For any questions, Contact Sheral at 719-839-1336 or [sheral56@msn.com](mailto:sheral56@msn.com). Go to [almafoundation.com](http://almafoundation.com) for updated info.

**Make checks payable to the ALMA FOUNDATION. Mail to:** Sheral Ransom  
14416 E 101<sup>st</sup> Ave  
Commerce City, CO 80022

Name: \_\_\_\_\_ Business name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Art/food to be displayed: \_\_\_\_\_

If sharing a booth, partner's name: \_\_\_\_\_

\_\_\_\_\_ 10 x 10 ART booth - \$125 \_\_\_\_\_ 10 x 15 FOOD booth - \$300 **(Compostable tableware preferred)**

**(\$20.00 per extra foot overage)**

\_\_\_\_\_ 110 electric \$25 (food vendors only) \_\_\_\_\_ 220 electric - \$35 (food vendors only)

Total enclosed: \_\_\_\_\_ (Enclose check or money order payable to the Alma Foundation)

As voluntary participants, I/we do hereby agree to hold harmless the Town of Alma, Alma Foundation, and any other festival organizers or sponsors, in the event of any theft, damage or injury occurring during or in conjunction with the Alma Festival in the Clouds.

Signed: \_\_\_\_\_ and \_\_\_\_\_ Date: \_\_\_\_\_

Note: Artists are responsible for collecting and submitting sales tax to the state.

FOOD VENDORS: Please go to <http://parkco.us/203/Food-Establishments> and download application for process at least 6 weeks prior to festival date. A copy of license to be turned in with your application and must be posted during the festival.

**(Please check if yes)**

\_\_\_ I give my permission for my contact information to be released to interested parties.

\_\_\_ I give my permission for my contact information to be on vendor list passed out at the festival.